Enforcing copyright protection effectively eliminates fair use and consumer rights for TV. Even though the law may grant you certain rights, these restrictions will allow the media companies wishes to supercede any and all rights they do not what you to have. This will also stifle creativity and invocation for products that have recording capabilities because they will have to be approved by the media companies. If an inventors envision of a new product but it doesn't meet the approval of the media companies, their ideas are rendered worthless. Do not given in to threats from CBS or any other studio or broadcaster demanding this, it is horrendous and devastating to the public good, fair use, consumer rights and inventors.